

Newsbreak



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Conners Wins New Lundquist Award

Kitty Conners (KIXE Redding, California) was named the first recipient of the Beverly Lundquist Award. This award was established by the NFPB Board of Trustees to honor a Trustee who provides extraordinary service in the past year. It is named for Beverly Lundquist, a past Chair of the Trustees, to commemorate her years of service to the Board.

Kitty currently serves as the Annual Conference Coordinator and has handled all those details for the past three conferences, and is coordinating the 2002 meeting as well. It is her responsibility not only to establish the volunteer track workshops in coordination with the PBS Development Conference, but she also orchestrates the logistics of the annual NFPB membership reception, meeting, and luncheon.

In her everyday life, Kitty serves as the Coordinator of Volunteers and Special Events at KIXE in Redding. She was presented with the Lundquist Award at the January meeting of the Board of Trustees meeting in Las Vegas. ***Congratulations, Kitty!***

* * * * *

Congratulations also to Board member **Charlotte Hill** who has accepted the leadership of the Friends of KLVX Channel 10's Community Council. She'll be organizing the opening of a major store in the expanded Fashion Show Mall in Las Vegas. And to Board member **Louis Ruiz** KCPT who was honored with a 2002 Del Corazon Award from AZTECA de Greater Kansas City for his community volunteer efforts in the multi-Hispanic culture and tradition through the arts, cultural events, and activities.

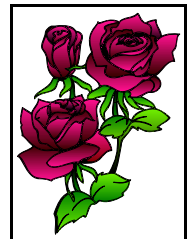
In Memoriam

In April 2002, NFPB lost long-time member, supporter, and trustee **Zora (Zo) Brown**. She has served for many years at the Executive Director of the Friends of Mississippi Educational Network. Jan Mitchell, veteran Board of Trustee member and friend of Zo wrote:

"It would be difficult to find a person more dedicated to public broadcasting and volunteer involvement than Zo Brown. She was intelligent, enthusiastic, highly organized, charismatic, popular with everyone who knew her. Zo will be sorely missed. NFPB has lost a valuable leader and a good friend."

To celebrate Zo's life and dedication to public broadcasting, the NFPB Board of Trustees funded a live oak tree in the Zo Brown Memorial Garden which has been established by the Friends of Mississippi Educational Network.

In a recent meeting of the NFPB Board of Trustees, it was voted to establish an **NFPB Zo Brown Memorial Fund** to eventually provide scholarships for volunteers/volunteer coordinators to participate in NFPB training opportunities (full details yet to be determined). **Persons wishing to remember Zo may contribute to this fund** by sending their donation to NFPB Treasurer Penny Zent, KAMU-FM, Texas A & M University, College Station TX 77843-4244. Please mark for the Zo Brown Memorial Fund



SPONSOR STATIONS: America's Public Television Stations/Washington DC - Friends of AETN/Conway AR - Friends of KOCE/Huntington Beach CA - KAET-TV/Tempe AZ - KAMU/College Station TX - KCPT/Kansas City MO - KET The Kentucky Network/Lexington KY - KLVX/Las Vegas NV - KPTS/Wichita KS - KRWG TV/Las Cruces NM - KUSM-KUFM/Bozeman MT - KVCR TV/San Bernadino CA - Lakeland PTV/Bemidji MN - Maine PBC/Lewiston ME - Mississippi Education Network/Jackson MS - Mountain Lake PBS/Plattsburgh NY - New Hampshire PTV/Durham NH - Rocky Mountain PBS/Denver CO - Thirteen/WNET New York NY - West Virginia PTV/Morgantown WV - WETA/Arlington VA - WFYI/Indianapolis IN -

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From the Chair . . .



I can't begin to tell you about all the excitement that is bubbling through the Board of Trustees as we, with the support of CPB, have continued a journey begun more than three years ago.

Have you ever dreamed of the opportunity to take your station's mission programs and priorities, shake them out, hold them up to the light of today's needs, lay them out on the table to see possible new patterns, pluck out the outstanding pieces, put aside those things that no longer seem as relevant — in short, reinvent your station to even better meet your community's needs?

That is just what the Board of Trustees of the National Friends of Public Broadcasting has been doing. We have hired the very capable Cornerstone Consulting to help us in this venture.

At the end of June the Board will meet to pull together several months of research, dreaming, and goal setting to formulate a long term plan which will include hiring our first paid Executive Director and establishing a formal NFPB Office.

Our vision plan will be revamped as we identify programs which we can offer to better meet today's needs of volunteers, coordinators of volunteer programs, and the stations who incorporate volunteers in their service to the community.

Plan now to join us in October at the PBS Development Conference and the **Annual NFPB Membership Meeting** where we hope to unveil the NEW NFPB!

— Judy Dunson, NFPB Chair

NFPB — Rekindling the Flame

Make plans now to join us October 8-12, 2002, at the Adams Mark in Dallas, Texas, for the annual PBS/NFPB Development Conference. We will begin Tuesday evening (October 8) with the NFPB Member Reception where you'll have the opportunity to meet and network with other NFPB members, and learn more details about the opportunities that await you during the rest of the conference.

On Wednesday morning (October 9) preceding the opening of the DevCon the NFPB Annual Membership Meeting will be convened. At this gathering you'll hear about the plans for new NFPB. At this time, we're hoping our new Executive Director will be on board and you'll get to meet our new leader. New directions, new dreams, new ways of supporting public broadcasting volunteers . . . will all be part of the Annual Meeting. You won't want to miss it!

Within DevCon, there will be a special volunteer track to which promises to offer time to revitalize, learn, and network with other volunteers and volunteer professionals. Conference Organizer Kitty Conners has planned three programs:

Bring Back the Spark to Your Volunteer Program

Is your volunteer program started to fizzle? Are volunteers burned out doing the same old projects? Volunteer management today means being flexible and adaptable to the changes in the volunteer climate, but sometimes we all need a little spark. In this workshop discover the major trends in volunteerism, effective ways to work with all generations, and ideas to motivate and retain your current volunteers. You'll leave fired up and exploding with new ideas. Presented by **Mary Beth Harrington**, Director of Agency Relations, Volunteer Center of Dallas County.

Power Up!

Before we can successfully manage others, we must first manage our own lives. Increase your energy and enthusiasm. Learn to have fun in the midst of an ever changing workplace with this interactive workshop. Also presented by **Mary Beth Harrington**.

Brainstorming with Seasoned Volunteer Coordinators

Back by popular demand, this session is returning for its fourth year! Find out how to solve problems from those who have been there, done that!

And you don't want to miss the Annual NFPB Luncheon on Thursday at the unique Y.O. Ranch Restaurant. It promises to be a "don't-want-to-miss-it" luncheon; menu includes buffalo, beef, quail, and venison, ending with Jack Daniels Pecan Pie! And you'll enjoy a round-trip train ride from our hotel to the restaurant as a special treat.

Register with the PBS Development Conference, marking the NFPB member box. Plan to arrive at the Dallas Adams Mark Hotel on Tuesday afternoon prior to the Conference so you can take part in all the special NFPB activities.

Join
us in
Big
D

Especially for Managers of Volunteer Programs

Have you discovered **CharityChannel**? This free service provides extremely helpful information for managing your volunteer program. This site actually offers several different newsletters. Two valuable ones are:

Volunteer Management Review . . .

leading the way in 21st Century Volunteer Management (VMR)

Grants and Foundations Review . . .

tips, techniques, and news in the world of grantsmanship (GFR)

Recent topics in **VMR** included "How to Hit Pay Dirt by Recruiting Disabled Volunteers," "When You Must Fire a Volunteer," and "Do You Have a Volunteer Satisfaction Plan?"

GFR's recent topics included "Desktop Research: How to Use the Internet (or "A Grantseeker's Quick-and-Dirty Guide to Mastering the Internet without First Having to Get a Special Master's Degree")," and "Grantwriting 101: Tips for Novice Proposal Writers."

For more information and to subscribe to these and other free eNewsletters, go to www.charitychannel.com today!

"I learned that a great leader is one who has the ability to get other people to do what they don't want to do and like it."

— Harry Truman

NFPB Board of Trustees Charts Future

At its meeting in Las Vegas NV (held concurrently with the NETA Annual Meeting), the Board of Trustees met to interview potential consultants to help revitalize and “reinvent” the National Friends of Public Broadcasting to better meet the needs of volunteers and volunteer programs in the public broadcasting industry.



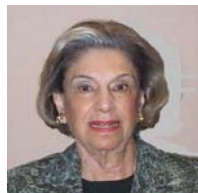
Carrie Cinnamond



Kitty Conners



Judy Dunson, Chair



Charlotte Hill



Beverly Lundquist



Dorothy Pacella



Diane Papedo



Elaine Peterson

Assisting in these discussions was **Joe Krushinsky** of the Corporation for Public Broadcasting.



Joe Krushinsky, CPB



Kathy McCleskey (l)
Sue Waechter (r) —
Cornerstone Consulting

After considerable discussion and careful pondering, NFPB selected **Sue Waechter** and **Kathy McCleskey** (collectively known as **Cornerstone Consulting**) to guide them through the next year or so.

The Board appointed five Trustees to serve on an Ad Hoc Task Force to work with Cornerstone Consulting on building the foundation for the Board’s next face-to-face meeting to be held concurrently with the PBS Annual Meeting in San Francisco in June.

Serving on the Task Force are Judy Dunson, Carrie Cinnamond, Beverly Lundquist, Dorothy Pacella, and Diane Papedo. Added later was Vicki Reynolds.

At the June meeting based upon input garnered in the interim from the broader public broadcasting partners and stations, the Board will revise its Mission Statement and Vision Paper as well as set its Long Term Goals.

General Managers of the Sponsor Stations as well as stations represented by the Board member, and selected representatives of other related organizations have been invited to reflect on the results during the PBS Annual Meeting to further refine them.

Plans are to then be able to unveil the “new” NFPB to the full membership at the NFPB Annual Meeting in Dallas in October. All NFPB Members are encouraged to attend on Wednesday morning, October 9, prior to the official opening of the PBS Development Conference. Don’t miss it!!



Pam Smart, Kitty Conners, Carrie Cinnamond, and Dorothy Pacella discuss the next steps for the Board of Trustees.



Vicki Reynolds
1st Vice Chair



Dan Ringer
2nd Vice Chair



Louis Ruiz



Pam Smart



Juliet Spall



Lisa Wayne,
Secretary



Penny Zent, Treasurer

(Trustees not pictured in side panels: Sunny Conley, Jane Krutz, Jan Mitchell, and Jan Rudd)

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NFPB Is Outreach Partner for *And Thou Shalt Honor*

Last year NFPB was a significant player in the outreach for *On Our Own Terms: Moyers on Dying*. More than 17 million viewers tuned in - the second largest audience in PBS history, surpassed only by Ken Burns' *Civil War*. Our members and volunteers helped generate this audience. Building on this successful partnership, NFPB has agreed to similarly support *And Thou Shalt Honor*, a PBS special on Caregiving. Joe Mantegna will host this program which will air this fall on October 9, 9-11 p.m. EST.

If your station is planning to build a community coalition around this focus as a catalyst for organizing support both for those who need care and for caregivers, include your volunteers early in the planning process. They can be a key to expanding the circle of participants and viewers. Check the ATSH website at www.pbscaregiving.org for resources and program goals.

Watch the mail . . .

An important mailing to look for is the opportunity to nominate a volunteer, a volunteer-led program, your coordinator of volunteer programs, and/or your station's community program for one of **NFPB's National Recognition Awards**. The six awards thank:

- a volunteer whose effective leadership and unselfish devotion has provided overall support of public broadcasting
- a way your Friends group or station has creatively and effectively used volunteers in fund raising
- a volunteer coordinator with outstanding administrative and people skills who has effectively provided a mutually productive bridge between staff and volunteers
- an outstanding outreach project or campaign organized by your Friends group or station to raise community awareness and appreciation of local public television
- a volunteer or volunteer coordinator who has provided outstanding leadership in grassroots advocacy
- a volunteer who has made a significant contribution through exceptional service in a community service benefitting a local public television station

Deadline for nominations is July 10. And thanks to special underwriting, no administrative fee is required this year! The awards are presented at the PBS/NFPB Development Conference.

Another mailing which you should have received by now is your opportunity to renew your **membership** in the National Friends of Public Broadcasting. Membership is at three levels: individual (\$50), Friend of NFPB (\$100), and Sponsor (\$250). If you are not already a member, please consider joining us in our pivotal year of "reinventing" a new and better NFPB to serve you!

Don't Know Much About NFPB?



Ask for an NFPB Membership kit by contacting Dorothy Pacella, NFPB Membership Chair. E-mail: Apacella@thirteen.org. Phone: (212) 560-2708. Fax: (212) 560-2091. NFPB is a national support system for volunteers and coordinators of volunteer programs. You're not alone — others share your concerns and problems . . . and many have solutions to pass on. Take the first step — contact Dorothy!