

Title of Project: "Splendor in the Glass"

Purpose of Project: Fundraiser, reaching broad segment of the population through wide media coverage.

Key Highlights: The event features a wine and beer tasting, a silent auction, live wine auction, and a jazz combo with vocalist.

Benefit to station or community:

Net return in 2006 was \$53,000. The final figures are not in for the 2007 event which was our 18th annual event. There is a wide range of media coverage including Vegas PBS, numerous radio stations which promote the event, print ads, and society page coverage of the event with pictures. The event raises funds from a different segment of the population.

Types of documentation available: tickets, bottle neckers , ads , posters, flyers, forms for program sponsorship and silent auction donors.

For detailed information, contact:

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