



*Title of Project:* STATION'S ARCHIVED MEMORIES (SAM)

*Purpose of Project:* Archive the 52-year history of KRMA/RMPBS.

*Key Highlights of the completed (or ongoing) project:* This is an ongoing, volunteer-driven project.

5 committees work year round

- ❑ Station Research – archives documents by reading, summarizing, scrap booking and entering into a database details from newspaper articles, press releases, PROMO magazines and other paper items.
- ❑ Photo – archives photographs, slides and negatives by scanning, identifying, digitizing and entering into a database. All items are stored in an archival manner.
- ❑ Oral History Interviews – interviews of former staff, current staff, volunteers and KRMS community leaders have been audio and/or video taped, transcribed, entered into the database and copies onto CD or DVD.
- ❑ Memorabilia – items have been photographed, scanned, identified and entered into a database and preserved.
- ❑ Productions – local productions by Rocky Mountain PBS and KRMA have been inventoried and entered into a database. Many donated tapes and films have been transferred to DVD.

A complete SAM toolkit explaining how to create an archive project was written and published by the SAM committee in 2003 for all PBS stations.

*Benefit to the station or community:*

The uses of the project have increased as the project continues to archive more materials and now that the staff and volunteers know about SAM we are a “go to” point for many research projects. Each department at the station has used SAM in one form or another. From PR presentations, providing documents to produce a DVD of the history of KRMA, material for brochures, power point presentations at community events, community outreach, material for web related needs, providing research for recognition/retirements, research for award presentations and providing memories for families of staff and volunteers who have passed away.

The benefit to the station continues to grow each day.

*Types of documentation which can be shared with others interested in starting a similar program:*

A complete SAM toolkit explaining how to create an archive project is available to send out. All PBS stations received two in 2003.

*For detailed information, contact:*

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